

Subject: Re: BID Consortium Updates

From: Jim Omahen <jim@mediadistrict.org>

Date: 01/16/2014 11:43 AM

To: Jessica Lall <jessica@southpark.la>, "aaron@urbanplaceconsulting.com" <aaron@urbanplaceconsulting.com>, Amanda Irvine <amanda@southpark.la>, "amyl@dlba.org" <amyl@dlba.org>, "Andrew@westwoodvillagedistrict.com" <Andrew@westwoodvillagedistrict.com>, "Angela.Motta@lacity.org" <Angela.Motta@lacity.org>, "anneosman2@gmail.com" <anneosman2@gmail.com>, "ari@hdlabid.com" <ari@hdlabid.com>, "ariana@fashiondistrict.org" <ariana@fashiondistrict.org>, "arudisky@aol.com" <arudisky@aol.com>, "blair@hdlabid.com" <blair@hdlabid.com>, "bshock8402@aol.com" <bshock8402@aol.com>, "cesar@agora2000.net" <cesar@agora2000.net>, "cschatz@downtownla.com" <cschatz@downtownla.com>, "danielmhurtado@gmail.com" <danielmhurtado@gmail.com>, "devin@hollywoodbid.org" <devin@hollywoodbid.org>, "duckworth.donald@gmail.com" <duckworth.donald@gmail.com>, "elopez@kindelgagan.com" <elopez@kindelgagan.com>, "emengelke@aol.com" <emengelke@aol.com>, "eugene.vancise@lacity.org" <eugene.vancise@lacity.org>, "exec@chatsworthchamber.com" <exec@chatsworthchamber.com>, "executivedirector@downtownculvercity.com" <executivedirector@downtownculvercity.com>, "fwada2k2@yahoo.com" <fwada2k2@yahoo.com>, "gary@wilshirecenter.com" <gary@wilshirecenter.com>, "geoyu28@aol.com" <geoyu28@aol.com>, "granadabid@gmail.com" <granadabid@gmail.com>, "heather@h-rpr.com" <heather@h-rpr.com>, "imiudase.aimiuwu@ladwp.com" <imiudase.aimiuwu@ladwp.com>, "imudiase.aimiuwu@ladwp.com" <imudiase.aimiuwu@ladwp.com>, "info@losfeliz.biz" <info@losfeliz.biz>, "info@wilmington-chamber.com" <info@wilmington-chamber.com>, "Jackie.keene@lacity.org" <Jackie.keene@lacity.org>, "jeff@hollywoodhotel.net" <jeff@hollywoodhotel.net>, "jkumamoto@aol.com" <jkumamoto@aol.com>, "joe@hollywoodbid.org" <joe@hollywoodbid.org>, "jwhaley@gmail.com" <jwhaley@gmail.com>, "kadedo@earthlink.net" <kadedo@earthlink.net>, "Kathleen@downtownsm.com" <Kathleen@downtownsm.com>, "katie@urbanplaceconsulting.com" <katie@urbanplaceconsulting.com>, "kent@fashiondistrict.org" <kent@fashiondistrict.org>, "kerry@hollywoodbid.org" <kerry@hollywoodbid.org>, "knakano@downtownla.com" <knakano@downtownla.com>, "KraigK@dlba.org" <KraigK@dlba.org>, "laurens@lsconsult.com" <laurens@lsconsult.com>, "lhughes@gatewaytola.org" <lhughes@gatewaytola.org>, "lmitchell@downtownla.com" <lmitchell@downtownla.com>, "lmoore@sanpedrobid.com" <lmoore@sanpedrobid.com>, "lmyers@fashiondistrict.org" <lmyers@fashiondistrict.org>, "lorena@studiocitybid.com" <lorena@studiocitybid.com>, "malila@silverkingusa.com" <malila@silverkingusa.com>, "micah@websperations.com" <micah@websperations.com>,

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Greetings and happy 2014!

We are working on our Hollywood Media District BID renewal, and are in need of a referral. A referral to someone that could do a new map for us. The map is for our Management District Plan and would show parcels in our District and some proposed expansion areas.

Does anyone know of someone that could do this? Thanks.

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On 1/13/14 3:56 PM, "Jessica Lall" <jessica@southpark.la> wrote:

Hi Everyone –

Thanks to those who made our meeting last week – we had a very productive conversation with Kevin James, President of the Board of Public Works. Couple of important housekeeping items so please see below:

- **SIGN UP - Internal BID Consortium Forum for posting and tracking discussions:** There are a lot of legal issues, policy issues, general updates, City hearings, and relevant documents/ordinances that we monitor either by sending emails or discussing at our monthly meetings. Some BIDs care about some of the issues, others all, but we have no real way of aggregating information and tracking it in a way that people can follow and read up on on their own time. We've created a free and private online LA BID forum where each person can have a user name, and we can set up categories like: Legal, Policy, Vendors, News, City Docs, Community Updates, etc. Each person can post proposals, hearing dates, council motions, comments, updates and documents that can be tracked as desired by each BID. It can be our own "cloud" so to speak. When issues like illegal vending are brought up, someone from the Consortium could volunteer to help track the issue by posting it on the forum. BIDs who are interested can opt in to "track the issue" and you'll get an email if you want to follow it, and if doesn't interest you – you can simply never hear about it. This will eliminate the mass emails, reply all's and provide a way to organize virtually and house relevant documents/presentations in one place that is accessible to anyone. Please follow the below directions to sign up (there is a more elaborate PowerPoint attached). Please sign up and try it out – we'll go over it in more detail at our next meeting.

- Main forum page: <http://s3.excoboard.com/LABIDS>
- Click here <http://s3.excoboard.com/exco/register.php?boardid=25920> to register a new account.
- You only need to put in 3 things:
 - o **Please make a username that is "YourName_YourBID"; I.E. "Amanda_SPBID"**
 - o Create a password
 - o Put in your email
 - o (The rest is all optional)
- *Please note: you can only have one username per email address*
- You'll get this message: "Please check your mail to have your account activated."
- Once you see the email & click on the link to verify your email address, I will verify you from my end. Then you're good to go!
- Once you're in:
 - o Check out the main topics, see if they seem useful, or we need others
 - o Try to create a new topic but using the button to the far top right
 - o Files can be attached in a post, as well as active links
 - o Contact Amanda or me if you have questions

- **Next Consortium Meeting: February 13th, 12p – 1:30p**

- o Fashion District will be hosting in their district – stay tuned for more details
- o **Commissioner Mike Davis** will be our guest speaker – please send me any specific questions you have for him.
- o **John Lambeth** will also be speaking on the San Diego court case – let me know if you have specific questions for him

- **January 21, 2014 – Mayor Budget Event (RSVP required) – see below from Miranda and let Miranda know if you would like to attend:**

I want to personally extend an invitation to you and your colleagues to attend the Mayor's upcoming

budget forum, which will take place from **6:00 p.m. to 8:00 p.m. on Tuesday, January 21, 2014** at the **Taglyan Complex** located at **1201 Vine St, Los Angeles, CA 90038**. This is a great opportunity for you and your organization to hear from the Mayor and his team about performance-based budgeting, and learn more about the relationship between program funding levels and expected results before the new City budget is unveiled.

As an invited guest, you are given a rare opportunity to share your input and be part of the policy process. Because there will only be three such forums held throughout the City, we strongly encourage you to attend. **To attend, please RSVP directly by no later than Monday, January 20, 2014.** If you have any questions, you may contact me directly in the office at (213) 978-8376 <tel:%28213%29%20978-8376> . Feel free to spread the word to others you would also like to invite. Please note that there is parking on the premises. The entrance to the lot is on Lexington Avenue between Vine Street and Lillian Way.

- **Public Works Commission Breakdown:**

Rodriguez Romero James Szabo Davis

Street Lighting Sanitation Street Services Engineering Contracts
CD 4,6,7 CD 1,13,14 CD 3,12, 15 (1/2) CD 2, 5, 11 CD 8,9,10,15 (1/2)

Thanks so much – have a great week.

Best,

Jessica Lall

Executive Director



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